



Trade Show

Exhibitor Information

The 2010 Trade Show is a table-top exhibit show offering complimentary exhibit space to Supplier Associate members (*formerly known as Allied members*) on a first-come, first-served basis. This is a benefit of your membership. In order to receive complimentary exhibit space in the Trade Show, companies should:

- Be an Associate Member of the Florida Attractions Association; **with annual dues current.**
- Have at least one company representative paying the full conference registration fee.
- Complete the **Exhibitor Registration form** listing your information and Fax it to the Florida Attractions Association office.

[View Trade Show Exhibit Hours here.](#)

As an exhibitor in the 2010 Trade Show, you will receive: (1) 6-foot x 30-inch skirted table & (2) chairs. You may request to have the table removed from your assigned area if you have your own display that is used for Trade Shows; however you are only entitled to a six-foot space. Please indicate on your Exhibitor Registration Form if your exhibit requires electricity, internet connection, special audio-visual needs or other special exhibit requirements. Additional fees will apply if your exhibit requires electricity and internet connectivity in the Trade Show and you will be billed by the Renaissance Resort.

Charges for Electricity and Internet Connection

Electrical outlets are available for a one-time charge of \$35 (plus 22% service charge & 6% tax). Internet Connectivity is available to exhibitors at a cost of \$50 per day (plus 22% service charge & 6% tax). If your exhibit requires basic electricity and/or high-speed internet connectivity, you must complete an [Exhibitor Service Order Form](#) and return to the FAA office by **(FAX: 850-222-3970)**

To Make Your Exhibit Reservation

1) Please select three (3) exhibit locations see [Trade Show floor plan](#) (from exhibit locations numbered 1 - 33) and list them in order of preference.

2) Complete and E-mail or fax your [Exhibitor Registration Form](#) to the Association office by May 7, E-mail: donaldson@FloridaAttractions.org or **(FAX: 850-222-3970)**

- Exhibit tables are numbered (1 through 33)
- Silent Auction tables are the tables labeled (A-N).
Do not select Silent Auction tables as an option.

Exhibit Assignments

Every attempt will be made to assign exhibit locations as requested, but your selections are not guaranteed. Early bird registration prior to May 7 will enhance assignment preferences. Exhibit locations will be confirmed by e-mail beginning on May 19.

Non-Member Exhibition

Companies which are not members of the Florida Attractions Association may exhibit in the Trade Show during the conference for an exhibition fee of **\$450** along with at least one full, non-member conference registration. Please complete the Exhibitor Registration Form and return it to the Florida Attractions Association.

New Florida Attractions Association Logo to be unveiled during 2010 Annual Conference

We are pleased to announce that the Florida Attractions Association will be unveiling a new, professionally designed brand/logo at the 2010 Annual Conference during the Wednesday evening *Conference Launch* ceremony. In the past, many of our exhibitors have chosen to decorate their displays in keeping with the FAA logo and colors, however, this year, since the new logo and colors will not be revealed until Wednesday evening, exhibitors may prefer to incorporate the colors and graphics used in our Seeking New Treasures theme. (Exhibitors can contact Kathy Rolfs at rolfs@floridaattractions.org to request art elements and PMS numbers.) We encourage exhibitors NOT to use the green and orange FAA logo as the artwork and colors will no longer represent the Florida Attractions Association. Thank you for your understanding. We are sure you are going to love our fresh new logo and colors!

Successful Exhibiting - "Best of Show" Award

Each year, in preparation for the Opening Night Welcome Reception in the Trade Show, exhibitors design their display using the conference theme, for 2010 the theme is **"SEEKING NEW TREASURES."** Exhibitors compete to win the "Best of Show Award" which is presented on Thursday to the most creative, enthusiastic, and outstanding exhibitor. The Attraction member representatives that attend the Opening Night Welcome Reception are the judges for this fun competition.

Attend Conference Sessions

The content of the education sessions at the Annual Conference is designed for both Attraction and Associate members (including our exhibitors). As an exhibitor, you are strongly encouraged to participate fully in all conference activities including attending all education sessions. The Wednesday afternoon Associate Members Forum is a session designed exclusively for our Associate members.

Security in the Trade Show

The Trade Show will only be accessible during published hours – see [Trade Show Exhibit Hours](#) . The ballroom will be officially closed with no access for Exhibitors. The Trade Show will be a secure area with a uniformed security guard on duty inside the Trade Show during overnight hours.

Shipping & Receiving Information

If you need to ship contents of your display beforehand to the Hotel, all incoming packages must be addressed in the following manner:

The Renaissance Resort at World Golf Village
ATTN: CONVENTION SHIPPING & RECEIVING
500 South Legacy Trail
St. Augustine, FL 32092
Hold for (Your name)
Florida Attractions Association Conference
On-Site Contact: Mike Donaldson

The Resort will accept packages (other than exhibit material) no earlier than Friday, May 21. The Resort will hold packages for five (5) days after departure, at which time the resort will ship packages back to the sender C.O.D. There will be a service charge for any boxes requiring any packing by resort staff prior to shipping.

There is a charge for the handling of all boxes and packages shipped to and/from the Renaissance Resort.

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| Under 45 lbs. | \$10.00/Box |
| Over 45 lbs. | \$35.00/Box |
| Pallets | \$100.00/Pallet |
| Box Storage per day (for arrival prior to the 72 hours rule) | \$5.00 |