



February 3, 2009

Dear Florida Attractions Association Member:

The Florida Attraction Association is pleased to provide an endorsement of O&A Insurance Services, Inc. (O&A) as our benefit specialist. O&A will be creating a potential Association Health Plan option for the FAA members. The success of the plan will be determined by the participation of our members and the commitment of the insurance carriers involved.

All Florida Insurance Companies will be approached to accept the FAA group after we have acquired over 1500 insured employees. Depending on the size of groups, this goal may be reached our first year or it may take two years. If you have questions about O&A or would like to investigate their capabilities, we encourage you to meet with them. You may see their website at <http://owenservices.com/faa.html>.

All of our members will be contacted by O&A so that they may offer you information for your consideration. Your choice to participate is completely up to our members and O&A will meet with you on your terms. You are under no obligation. Our goal is to provide more competitive options for your benefits. If you have any questions, please feel free to contact myself or O&A and we will provide any details that you need.

Sincerely,

Bill Lupfer  
President & CEO

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